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Javier Silva

Social Media Coordinator / Content Creator

Education

Arizona State University | Phoenix, Arizona
Mass Communications and Media Studies (BA)
Walter Cronkite School of Journalism and Mass Communication
Class of 2016

Associate in Arts: Liberal Arts

Golden West College
Class of 2014

Media Experience

Snowboarder Magazine & TransWorld SNOWboarding Magazine
Social Media Coordinator | *June 2017–Present*

BLISSS Magazine | Newport Beach, CA

Freelance Journalist | *January 2018*

The Enthusiast Network | Carlsbad, California

Sales and Marketing Fellow | *August 2016– November 2016*

Snowboarder Magazine | Carlsbad, California

Contributing Writer/Photographer | *June 2016–Present*
Creative Director Intern | *June 2016–August 2016*

Freelance Production Assistant | Los Angeles, California

Art Department | *January 2013–Present*
Capaigns: Adidas, Bebe, Audi, Quicken Loans

The Western Sun | Huntington Beach, California

Journalist, Photographer | *January 2013 - December 2013*

Snowboard Revolution | Mammoth Lakes, California

Freelance Journalist, Photographer | *2008 - 2010*

Skills

AP Style

Design

Lightroom, Photoshop, InDesign,
Illustrator, Photo Mechanic

Video

Premiere, After Effects

Blog

Wordpress, Shopify

Development

HTML, CSS

Social Networking

Instagram, Facebook, Snapchat,
Twitter, Spredfast, OnlyPult

Relevant Courses

Sports and Media
Digital Media Literacy
Media Research Methods
Magazine Feature Writing
News Editing
Communication Law
Media Law
Ethics, Mass Media, and Society
News Writing

Awards

Jeff Anderson Memorial Foundation

Mammoth Lakes | 2005

TheDream.US

Scholarship 2014